



M2R TRAILFEST

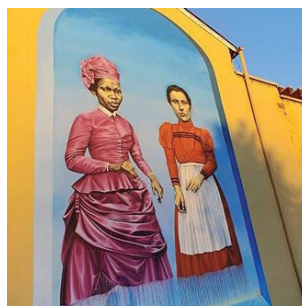
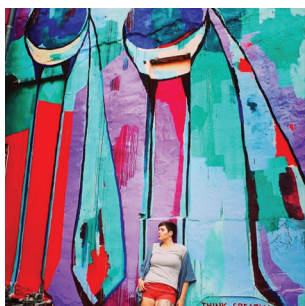
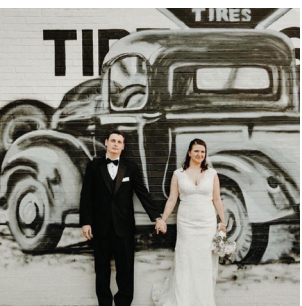
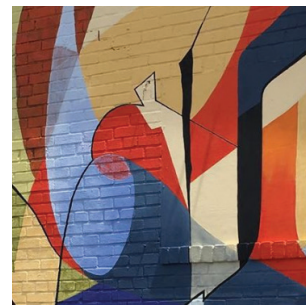
MOUNTAIN TO RIVER TRAIL
SATURDAY • 05.07.22

Saturday
May 7, 2022
12pm-6pm

M2R TrailFest:
Marietta's Public
Arts Festival
Returns

Sponsorship Opportunities

Visit mariettaARTS.com
for additional information.



Marietta Arts Council, Inc. is a Georgia nonprofit organization dedicated to enriching the artistic and cultural landscape of the City of Marietta through advocacy, education, and public art. We invite you to learn more about our efforts. Tax ID: 83-3515326

mariettaARTS.com

The Marietta Arts Council announces the return of M2R TrailFest, an immersive celebration of the arts debuting public art installations and performances throughout downtown Marietta.

Don't miss your chance to be a part of the Marietta Art Scene!

The Mountain to River (M2R) Trail brings communities together unlike any other trail in Marietta. From Lewis Park, through the Marietta Square, and ending in Brown Park, M2R TrailFest invites attendees to enjoy the parks, trails, and all that the City of Marietta's artistic talents has to offer with an immersive celebration of public art.

The event will celebrate the thriving art scene in Marietta and pay homage to the historical and cultural landscape of the entire city. New and returning visitors will explore our city as enjoy day-of performances and activities, as well as the unveiling of a number of new public art installations. The festival will reflect and honor Marietta through dance, music, performance, and installations, as well as the return of the popular sculpture and mural tours.

In order to support the works of the talented artists participating in this public arts festival, the Marietta Arts Council is currently seeking sponsorships to fund this major public arts initiative. The Marietta Arts Council is a 501(c)3 entity, and all donations to the organization are tax deductible.

For more information, contact:

Holly Tuchman
M2R TrailFest Fundraising Chair
holly.rkgalleries@gmail.com



PRESENTING SPONSOR **\$5,000 and above (or in-kind equivalent)**

- Company named as Presenting Sponsor in all press releases
- Logo included on wayfinding signage
- Named Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

SUPPORTING SPONSOR **\$1,000 - \$4,999 (or in-kind equivalent)**

- Logo included on wayfinding signage
- Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

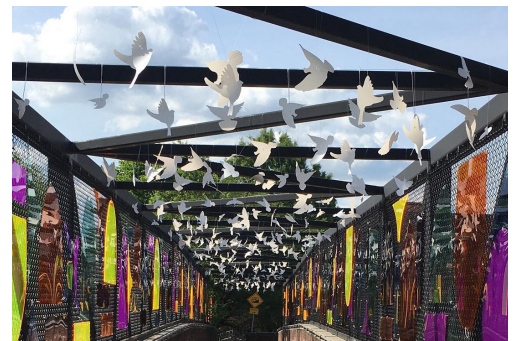
PATRON SPONSOR **\$250 - \$999 (or in-kind equivalent)**

- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

PROJECT-SPECIFIC SPONSOR **A limited number of opportunities are outlined on the following page.**

For more information, contact:

Holly Tuchman
M2R TrailFest Fundraising Chair
holly.rkgalleries@gmail.com



PROJECT-SPECIFIC SPONSORSHIPS

LEWIS PARK STAGE SPONSOR \$1,500

Lewis Park will be home to five musical acts performing from 1-6pm; headliner performs at 5pm.

- Stage naming
- Logo included on Stage signage
- Recognition at Opening Ceremony
- Company recognition ahead of headlining act
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

SCULPTURE TOUR SPONSOR \$1,000 - \$3,000

- Logo included on sculpture signage for **60-day exhibition**
- Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

**prices vary per sculpture; contact us for more information*

FENCE GALLERY SPONSOR \$1,500

- Logo included on sponsor panels for **60-day exhibition**
- Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition in social media outlets
- Logo included on M2R TrailFest Program
- Logo included at mariettaARTS.com

BROWN PARK STAGE SPONSOR* \$1,500

Brown Park* will be home to five performing arts acts performing from 12:30-5:30pm. (*Potential new location to be disclosed soon.)

- Stage naming
- Logo included on Stage signage
- Recognition at Opening Ceremony
- Company recognition ahead of headlining act
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

BRIDGE INSTALLATION SPONSOR* \$2,000

- Logo included on signage for **60-day exhibition**
- Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

**installation pending approval from Georgia Dept of Transportation.*

MURAL SPONSOR Starting at \$2,500*

- Sponsor recognition on mural signage for **1 year**
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com

**prices vary per mural; contact us for more information*